

	Specific Features	SILVER Website Catalog	GOLD Website Catalog	PLATINUM Website Catalog	Special Notes
1	Transaction Fee	No	No	No	
2	Monthly Hosting Fee - TBD	\$60.00	\$99.00	\$99.00	CAM cost
3	Dual web site formats: B2B (Designed for dealer network/for the experienced shopper) or Standard Company Store (Designed for the retail and departmental shopper).	Standard Company Store	Either Choice	Either Choice	Can be toggled between formats.
4	Production Cost - TBD	\$1,500 - \$3,000 One Time	\$4,500 One Time	\$6,000 One Time	There are numerous ways to handle production cost. CAM reviews this issue individually with each client according to the size & scope of the program.
5	Digital Photography and/or Superimposing Logos High Res Images - TBD	\$400 - \$700	\$500 - \$1000	\$500 - \$1000	Based on the total number of products and the availability of digital images vs. actual photography
6	Product Limit	up to 50	up to 300	up to 300	max. # of items per calendar year
7	Additional Custom Programming work for specific client needs	limited	Yes *	Included within reasonable parameters	* Quoted as needed once scope is understood
8	Website Splash Page - Creative Development	\$100 per hour	Included within reasonable parameters	\$100 per hour	* To duplicate your existing website look and feel is done at no charge
9	Ability to restrict access to site or sections of the site using logins & passwords. Thus allowing only specific users to order products.	Mandatory to get to site	Yes	Yes	* Ability for Administrator to maintain user access from the 24/7 administrative section of the Gold or Platinum sites.
10	"Real Time" Processing	Yes	Yes	Yes	
11	Recognition/Awards programs (length of service) ~ *Limits to running along side retail site, separate site for a true awards program in it's full functionality capabilities.	Manual / Separate	Yes, On Line - one per site	Yes, On Line - one per site	*Ability for Administrator to maintain each employee's awards. Upload of award eligibility for employees (points or years of service) to be performed by CAM to insure data integrity.
12	Order Placement	Real Time	Real Time	Real Time	No re-keying orders - go directly into system from client - no time delay - no typos.
13	Quick product search: view a price range or product type	No	Yes	Yes	Shows item #, Description, QOH, QOO, due in date, & price w/ability to go to details about the item and place orders.
14	Automated order acknowledgement e-mail with order # and link to order status.	Yes	Yes	Yes	
15	Shipment notification e-mail upon shipment with tracking #'s for inventoried merchandise .	Yes	Yes	Yes	Includes notice of b/o'd items if applicable for inventoried merchandise .
16	Online order status & package tracking for open orders.	Yes	Yes	Yes	UPS, FedEx, USPS, CFW, DHL, Airborne Express & Emery
17	Check stock status online "real time" 24/7 - ability to see quantity on hand & quantity on order.	Yes	Yes	Yes	
18	Suggest Substitute and/or Companion Items	Yes	Yes	Yes	
19	Featured/Special Items, Close Outs, Seasonal Items, etc...	Yes	Yes	Yes	Must be implemented when building the site or additional charges may apply.
20	Rush shipment available	Yes	Yes	Yes	Additional freight charges apply.
21	Custom Items with Personalization	Yes *	Yes *	Yes *	* Exact text input on-line at time of order by purchaser.

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22	Custom Items with Dealer Logo/Logo Library Upload	Yes *	Yes *	Yes *	* 1) Library of approved logos on select items. 2) Available on-line logo upload direct to site/transfers to CAM
23	Secure Online Credit Card Transactions	Yes	Yes	Yes	SSL Encryption by VeriSign as well as HACKER SAFE by Scan Alert - Tested Daily.
24	Payment methods	Credit Card, Debit Card, Gift Certificate, Invoiced (Cost Centers)	Credit Card, Debit Card, Gift Certificate, Invoiced (PO#/Cost Centers)	Credit Card, Debit Card, Gift Certificate, Invoiced (PO#/Cost Centers)	
25	EDI capable	Yes	Yes	Yes	Integration fees quoted on an individual basis.
26	Ariba, Claris, & Commerce One capable.	No	Yes	Yes	Integration fees quoted on an individual basis.
27	Optional 3rd Party Approval for Order Validation	Possible - limited	Automated	Automated	Order automatically placed on hold until approved.
28	Budgeting options available w/4 action choices	Yes	Yes	Yes	R=Restrict, W=Warn, A=Authorization req'd, & N=Notify Administrator
29	Password Set-Up Fee	No	No	No	Forget password function is included.
30	Check out screen memory available. No need to key in bill to, ship to, or credit card # every time an order is placed.	Mandatory	Yes	Yes	
31	Contact CSR via E-Mail	Yes	Yes	Yes	
32	FAQ/Help page	Yes	Yes	Yes	
33	Post Company News and Announcements	Yes	Yes	Yes	
35	Over a dozen detailed administrative on-line "real time" reports & functions available 24/7 (password protected)	Available Hardcopy	Yes On-Line	Yes On-Line	Download in Excel format
36	Target Audience / Visibility/Exposure	Internet/Intranet Access Only	Internet/Intranet Access Only	Internet/Intranet Access Only	
37	Marketing E-mails to registered buyers	limited	Yes	Yes	
38	Rebate/Royalty back to client available	Royalty only	Yes	Yes	
39	Secure Gift Certificates Available for Corporate distribution or individual shopper purchase. At any denomination desired.	limited	Yes *	Yes *	Ability to carry forward a balance or Use it or lose it. * Electronic "virtual gift certificates" are available.
40	Return authorization process	* On line	* On line	*On line	* Under Ordering Information - Downloadable PDF Return Form
41	Ease of New Product Additions or Deletions	Yes	Yes	Yes	New item can be added quickly & easily to the site as well as deleted.
For more information and to discuss your company's program needs call: (913) 381-6596 or 1-800-255-0090 Mitch Gale Ext. #110					